Arbor Vitae
School of Traditional Herbalism

ArborVitae’s Virtual Open House
August 12th 2015
Welcome to ArborVitae!

• Where we are
• Who we are
• Our teachers
• Why we are
• Our curriculum
• 1st, 2nd & 3rd years
• Full or Part-time?
• Program details
• What do we train you for?
• Your questions!
Where we are...

at Tri-State College of Acupuncture

and in the heart of New York City

...in the Chelsea neighborhood of Manhattan, a couple blocks to the High Line and Hudson River, down the road from Union Square...
Who we are...

Richard Mandelbaum
Herb practice in Brooklyn

Claudia Keel
Herb practice in Union Square, Manhattan

Our Team: Laura Smith, Shannon Van Loon and a new Administrative Director
Our Teachers...
local, national & international

Bevin Clare               Matthew Wood            Anne McIntyre                7 Song
Nathaniel Whitmore        Dina Falconi            Patrick Fratellone          Robin Rose Bennett
Our Teachers...

teaching from experience as practitioners

Jody Noe
KP Khalsa
Margi Flint
Katinka Locasio

Leslie Alexander
Tammi Sweet
Susanna Raeven
Amy Galper
Our Teachers...
diverse expertise

Sezelle Gereau Haddon  Lata Kennedy  KristenRae Stevens  Karen Rose

Peeka Trenkle  Lena DeGloma

“The doctor of the future will give no medicine but will interest his patients in the care of the human frame, in diet, and in the cause and prevention of disease.”

Thomas Edison
Who we are... We are our students!

“I have done a lot of studying throughout my life, and I have to say... the Arbor Vitae School of Traditional Herbalism has been one of my favorite experiences!

I connected on a very deep level with the information shared.

I highly recommend Arbor Vitae to anyone interested in furthering their knowledge and seeking to use plants as medicine in their own life, or to create an herbal-based business!

Andrea Beaman, HHC, AADP, Chef AndreaBeaman.com
Why we are...

“The art of healing comes from nature and not from the physician. Therefore, the physician must start from nature with an open mind.”

– Paracelsus

Traditional Professional Herbal Education
Training the Next Generation of Practicing Herbalists
Our Curriculum

• Energetics of Ayurveda
  Traditional Chinese Medicine
  Traditional Greek ‘Western’ Medicine

• Holistic Assessment

“It is far more important to know what person the disease has, than what disease the person has.”
Hippocrates
Our Curriculum

- Body Systems & Bioscience
- Anatomy & Physiology
- Herbs in the Cycle of life
- Case review
Our Curriculum

- Botany
- Plant Identification
Our Curriculum

- Herbs as Food and Food as Medicine
- Nutrition
- Flower Essences
- Herb Safety
- Herb Practice and Law
Our Curriculum

• Herbal Apothecary: gathering & preparation
• Botanical Materia Medica
• Herb History and Philosophy

Curriculum meets American Herbalists Guild guidelines
Classroom & Fieldtrips
Time for community and reverie
1st year Books

- **Medical Herbalism** (Hoffmann) ($45-55 new; $35 eBook)
- **The Practice of Traditional Western Herbalism** (Wood) ($10-$14 new; $10 eBook)
- **The Web That Has No Weaver** (Kaptchuk) ($11-15 new; $11 eBook)
- **Herbal Therapy and Supplements: A Scientific and Traditional Approach** 2nd edition (Winston & Kuhn) ($45 new, $28 eBook)
- **Earthwise Herbals vol. 1 & 2** (Wood) ($20-$22 each, $16-18 eBook each)
- **Newcomb’s Wildflower Guide** (Newcomb) ($12-14 new)
- **The Tree Identification Book** (Symonds) ($15-16 new)
- **The Shrub Identification Book** (Symonds) ($15-16 new)
- **Making Plant Medicine** (Cech) ($14 new)
- **Food As Medicine** (Caldecott) ($16-17 new)
Benefits, Resources & Homework

Student Handbook & Benefits

We also offer students an extensive virtual library of resources! All class presentations and notes, special eBooks, and other media.

Homework is in many learning modes; offering ways to integrate studies … Not too much, … But required, … And important!
2nd year

376 of actual classroom hours + extra Q&A & optional classes

Curriculum focus:
clinical focus, case histories & review, complex conditions, patterns & ailments, intermediate botany and energetics, deepening assessment and clinical skills, continuing materia medica

Qualified students can inquire about advanced placement into the 2nd year
3rd year

376 of actual Classroom & Clinic hours + extra Q&A & optional classes

Curriculum focus:
mentored clinic & case review, advanced and specialized topics, advanced complex conditions, patterns & ailments, advanced botany and energetics, business of herbalism, continuing materia medica

Qualified students can inquire about advanced placement into the 3rd year
What work does the program at ArborVitae prepare you for?

i.e. How do you earn a living as an herbalist?

A renaissance of many herb-based businesses!

Practicing clinical herbalist
Registered Herbalist RH (AHG)
Medicine making

Product formulation
Teaching, Shops
Therapeutic foods
Wildcrafting
Growing herbs
Consulting
Full Time & Part Time

The ‘full time’ program is:

• 1 day a week (9-5) (Wed. for 1st yr. & Tues. for 2nd & 3rd yrs.)
• 1 weekend a month (Sat & Sun, 9-5)
• Mid Sept to Mid May (with breaks for Thanksgiving, Spring & a month for the New Year)

The ‘part time’ program is:

• Either weekends or weekdays
• Limited availability!
• Certificate over 2+ years
Tuition & How to Apply!

The full tuition for the year is:
• $6,800 inclusive of all program classes, class materials and fees.
• No-fee payment plans available
• Other student costs very limited: student ID, books, personal herb materials & travel to class
• Work study (limited)
• See arborvitaeny.com for ‘part-time’ tuition

Applications & deposit
• Application is at arborvitaeny.com/applications
• Deposit can be paid at time of application and holds your spot (in order of time paid)
• Deposit is non-refundable, unless we don’t have a place for you – then it is 100% refundable.
Thank you for your interest in ArborVitae!
for more info., to apply and register, visit: ArborVitaeNY.com
Your Questions!

“With a culture of questioning there is always more possibility.”

--Debra France